

35TH MEBANE DOGWOOD FESTIVAL- SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$5,000 (Exclusivity)	Platinum Sponsor \$3,000 (Limit 3)	Gold Sponsor \$2,000 (Limit 5)	Silver Sponsor \$1,000 (Unlimited)	Bronze Sponsor \$500
Recognition Banner, Website, Ads and Social Media	Presenting sponsor logo	Large size logo	Medium size logo	Small size logo	Name Only
Stage Recognition on Friday/Saturday	(X-Large logo)	(Large logo)	(Medium logo)	(Name Only)	No
Listed on Flyer/Poster for school	Yes	Yes	Yes	Yes	Yes
Ride Tickets for carnival rides on Saturday	25	20	15	10	0
Golf/Race	4 Golf Players 5 Race Entries	4 Golf Players	2 Golf Entries	4 Race Entries	2 Race Entries
Festival Booth Space	10' x 12' or 10' x 24'	10' x 12'	10' x 12'	10' x 12'	No
Shirts Volunteer/ Race/ Committee	Large Logo	Medium Logo	Small Logo	Name Only	No
Hospitality Suite Passes (Private Restrooms, Beverages, Food and Seating)	4	2	2	2	0

ADDITIONAL DOGWOOD FESTIVAL SPONSORSHIP OPPORTUNITIES:

FESTIVAL ENTERTAINMENT SPONSOR \$ 1000.00

Friday, 4/21, Main Stage Evening Entertainment Sponsor: Stage recognition for the Friday Evening performance – **NOT AVAILABLE FOR 2023 / ALREADY SPONSORED.**

Saturday, 4/22, Main Stage Entertainment Sponsor: stage recognition for the Saturday performance

Saturday, 4/22, Stage 2 Entertainment Sponsor: stage recognition for the Saturday performance

FESTIVAL CAR SHOW: FEATURED SPONSOR \$600 SPONSORSHIP: (Limit 1) featured car show sponsor will be tagged and mentioned in all communication regarding the car show pre-festival advertisement and during the festival advertisement. Featured sponsor will be recognized on the grand prize trophy. Recognition at awards presentation, trophy name plate recognition and ability to put (coupon, flyer, and/or giveaway) in car show goody bags. Five sponsorships opportunities are available at \$100.00 each. **NOT AVAILABLE FOR 2023 / ALREADY SPONSORED.**

FESTIVAL GOLF TOURNAMENT: FEATURED SPONSOR \$3000 SPONSORSHIP: (Limit 1)– Be our featured sponsor of our golf tournament and have your organization listed on all correspondence regarding the Dogwood Festival Golf Tournament. Sponsor will be acknowledged on day of tournament with announcements and recognition.

ADDITIONAL SPONSORSHIP OPPORTUNITY: GOLF HOLE SPONSORS:

\$150 Eagle will have Name on Board which is the Main Golf Sign

FESTIVAL 5K RACE/ DOGWOOD DASH RUN SPONSOR: FEATURED SPONSOR \$2,500 SPONSORSHIP – (Limit 1) Be our featured sponsor for the Dogwood Festival 5K race and have your company recognized on all material pre-festival as the featured sponsor as well as the t-shirts for the race. At race time your company will have advertising and recognition for the featured sponsor of the Dogwood Festival 5K.

Mile Marker Sponsors: Logo on course signage and website marketing publicity for all (3) Mile Markers. - \$300 sponsorship.

Water Station & Racer Refreshment: water station signage and announcements acknowledging sponsorship. \$250 sponsorship