



MEBANE DOGWOOD FESTIVAL

2018 DOGWOOD FESTIVAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP COORDINATOR: Jessica Nilles

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	Presenting Sponsor \$5,000 (Exclusivity)	Platinum Sponsor \$3,000 (Limit 3)	Gold Sponsor \$2,000 (Limit 5)	Silver Sponsor \$1,000 (Limit 7)	Bronze Sponsor \$500	Friend of the Festival \$250
Recognition Banner, Website, Social Media, and Marketing Materials for full festival.	Yes, Presenting sponsor logo recognition	Yes, Large size logo recognition	Yes, Medium size logo recognition	Yes, Small size logo recognition	Yes (Name Only recognition)	Yes (Name Only recognition)
Stage Recognition on Saturday (during the Day)	Yes (X-Large logo)	Yes (Large logo)	Yes (Medium logo)	Yes (Small logo)	Yes (Name only)	No
Listed on Flyer for school distribution (3K)	Yes	Yes	Yes	Yes	Yes	Yes
Ride Tickets for carnival rides on Saturday	30	15	15	10	10	0
Golf/Race Tickets for entry	4 Golf AND 4 Race Entries	4 Golf OR 4 Race Entries	4 Golf OR 4 Race Entries	2 Race Entries	0	0
Festival Booth Space, with electrical hookup	Yes 10' x 12' or 10' x 24'	Yes 10' x 12'	Yes 10' x 12'	Yes 10' x 12'	No	No
Plaque for recognition	Yes	Yes	Yes	Yes	Yes	Certificate
Recognition on Volunteer/Committee shirts	Yes Logo	Yes Logo	Yes Logo	Yes Name	Yes Name	Yes Name
Listing on Race Shirts for 5K	Yes, Logo	Yes, Logo	Yes, Logo	Yes, Name Only	No	No
Hospitality Suite Tickets (Private Restrooms and Beverages, Food and Seating)	15	15	10	8	4	2
Materials Marketing Opportunity with Car Show and Golf Tournament bags.	Yes	Yes	Yes	Yes	Yes	Yes

ADDITIONAL DOGWOOD FESTIVAL SPONSORSHIP OPPORTUNITIES:

FESTIVAL ENTERTAINMENT SPONSOR:

Friday, 4/27, Evening Entertainment Sponsor: Applicable to a Silver Sponsor Value with stage recognition for the Friday Evening performance. – **NOT AVAILABLE FOR 2018 / ALREADY SPONSORED.**

Saturday, 4/28, Evening Entertainment Sponsor: Applicable to a Silver Sponsor Value with stage recognition for the Friday Evening performance. – **NOT AVAILABLE FOR 2018 / ALREADY SPONSORED.**

FESTIVAL CAR SHOW: FEATURED SPONSOR \$500 SPONSORSHIP: (Limit 1) Our featured car show sponsor will be tagged and mentioned in all communication regarding the car show pre-festival advertisement and during the festival advertisement. Featured sponsor will be recognized on the grand prize trophy.

ADDITIONAL SPONSORSHIP OPPORTUNITY: CAR SHOW AWARD CATEGORY SPONSORS: Recognition at awards presentation, trophy name plate recognition and ability to put (coupon, flyer, and/or giveaway) in car show goody bags. Seven sponsorships opportunities are available at \$100.00 each.

FESTIVAL GOLF TOURNAMENT: FEATURED SPONSOR \$1000 SPONSORSHIP: (Limit 1)– Be our featured sponsor of our golf tournament and have your organization listed on all correspondence regarding the Dogwood Festival Golf Tournament. Sponsor will be acknowledged on day of tournament with announcements and recognition.

ADDITIONAL SPONSORSHIP OPPORTUNITY: GOLF HOLE SPONSORS: \$50.00 will ensure you have a branded sign on either the hole or tee of the 18 holes of the course. All golf hole sponsors will have main recognition on master sign displayed at the tournament.

FESTIVAL 5K RACE: FEATURED SPONSOR \$1,500 SPONSORSHIP – (Limit 1) Be our featured sponsor for the Dogwood Festival 5K race and have your company recognized on all materials pre-festival as the featured sponsor as well as the t-shirts for the race. At race time your company will have advertising and recognition for the featured sponsor of the Dogwood Festival 5K.

FESTIVAL 5K DOGWOOD DASH RUN SPONSOR \$1000 SPONSORSHIP: - (Limit 1) Be our featured sponsor for the Dogwood 5K and have your company recognized on all materials pre-festival as the featured sponsor as well as the t-shirts for the race.

ADDITIONAL SPONSORSHIP OPPORTUNITY: 5K RACE SPONSORS:

Mile Marker Sponsors: Logo on course signage and website marketing publicity. - \$100 sponsorship each.

Water Station Sponsor: - Logo on water station signage, website marketing publicity and announcements acknowledging sponsorship during race and awards ceremony. \$250 sponsorship

Racer Refreshment Sponsor: - Logo on refreshment signage, website marketing publicity, and announcements acknowledging sponsorship during race and awards ceremony. \$250 sponsorship